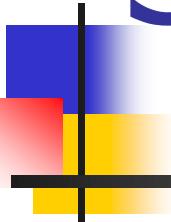


Extending ArcGIS for E&P Subsurface Workflows



The Petroleum Extension

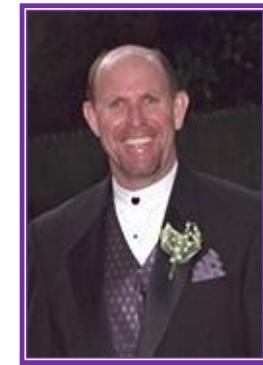


PUG Houston
Lightning Talks
March 26, 2014

by: **Rich Priem**

Rich@Priemere.com

281-451-8818

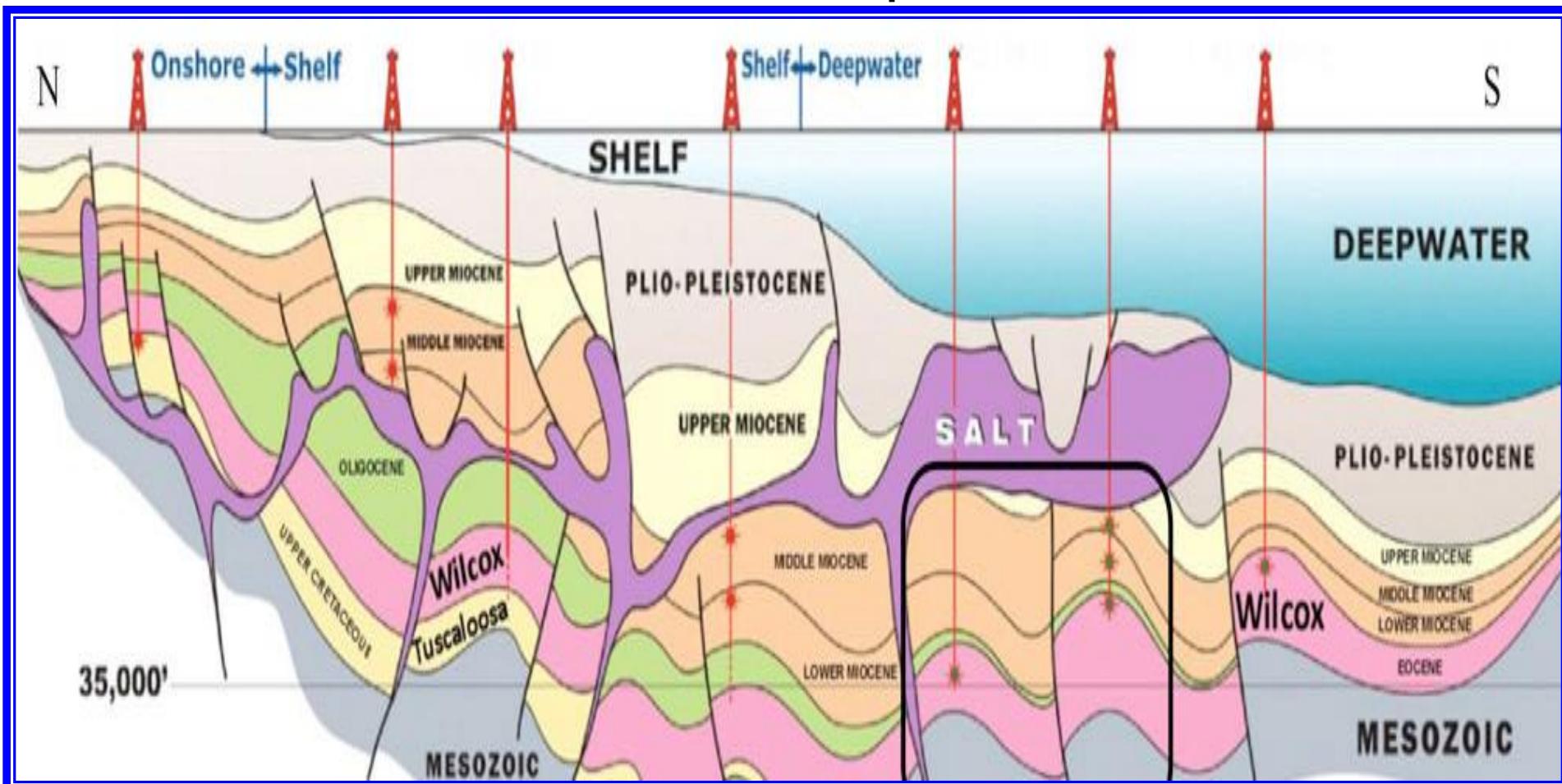


Partner Network
Silver

PRIEMERE
GeoTechnology

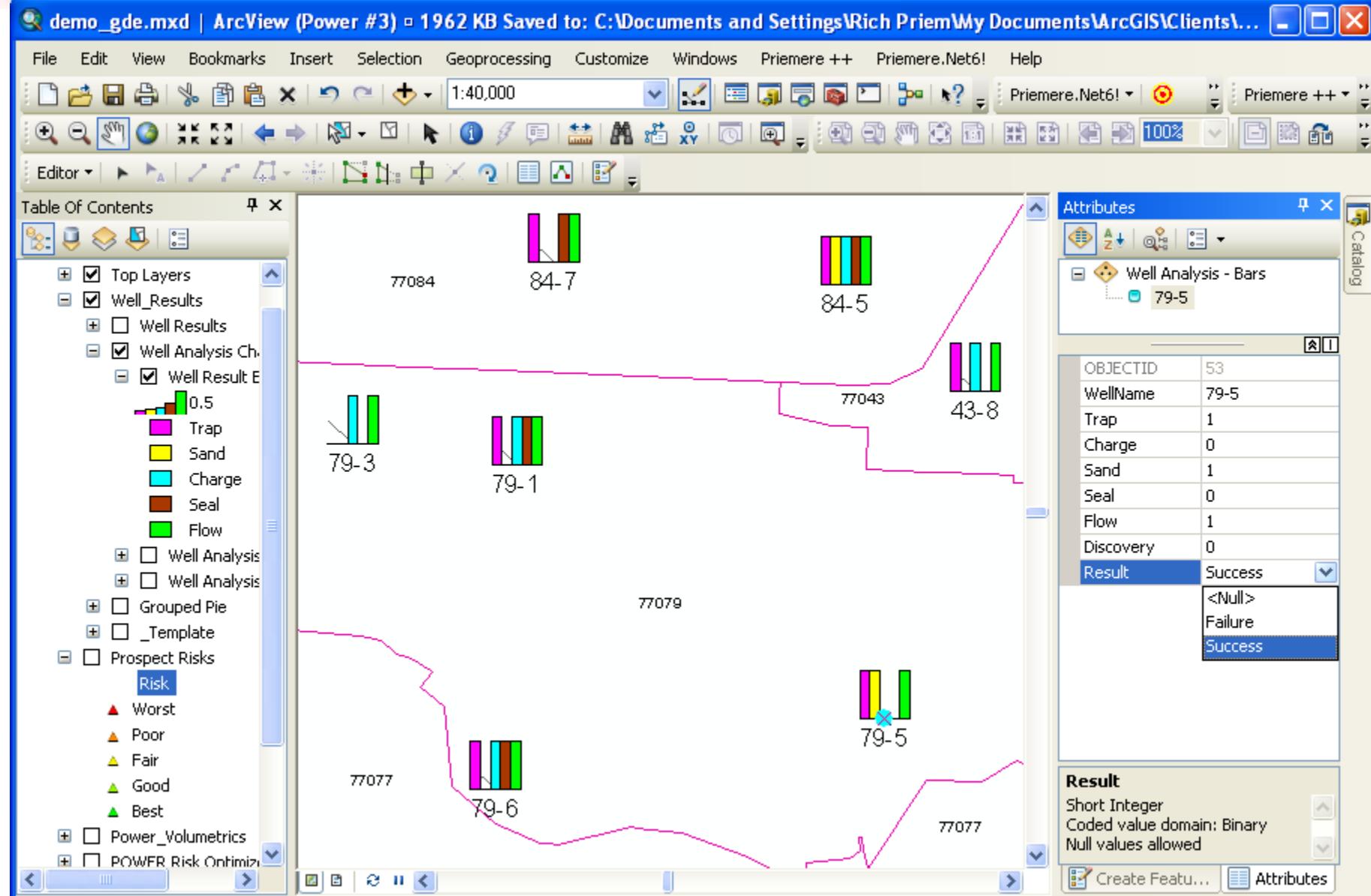
Stratigraphic Model

- Many, complex, sub-surface horizons
 - Starts with Seismic Interpretation



Well Database

Custom Success/Failure Analysis



Geology Polygons (GDE)

Best Practices: GDB, domains, styles, joins, mash, etc.

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The screenshot shows the ArcView interface with a map of geological features. The map includes polygons labeled 'Shelf', 'Slope', 'Delta', 'Fluvial', 'Absent', 'Basin', and 'Basin_Floor_Fan'. A legend on the right lists these categories with corresponding colors and symbols. A color scale for 'Score' is shown on the left, ranging from 0 (red) to 100 (dark green). A cyan callout points to the legend with the text '1. Custom Symbology for Your Editing Template'. Another cyan callout points to the score scale with the text '2. Assign value For Score in the Attribute Table'.

demo_gde.mxd | ArcView (Power #2) | 5.53 seconds to Open (1991 KB) : C:\Documents and Settings\Rich Priem\My Documents\ArcGIS\Clients\...

File Edit View Bookmarks Insert Selection Geoprocessing Customize Windows Priemere ++ Priemere.Net6! Help

Editor Table Of Contents Catalog

Layers

- Well_Results
- Top Layers
- Target_GDE
- Target_GDE_Value

Score

- 100
- 70
- 50
- 40
- 30
- 10
- 0

Target_GDE_poly

- Absent
- Basin
- Basin_Floor_Fan
- Delta
- Fluvial
- Marginal_Marine
- Shelf
- Slope

Construction Tools

- Polygon
- Rectangle
- Circle
- Ellipse
- Freehand
- Auto Complete Polygon

Attrib...

1. Custom Symbology for Your Editing Template

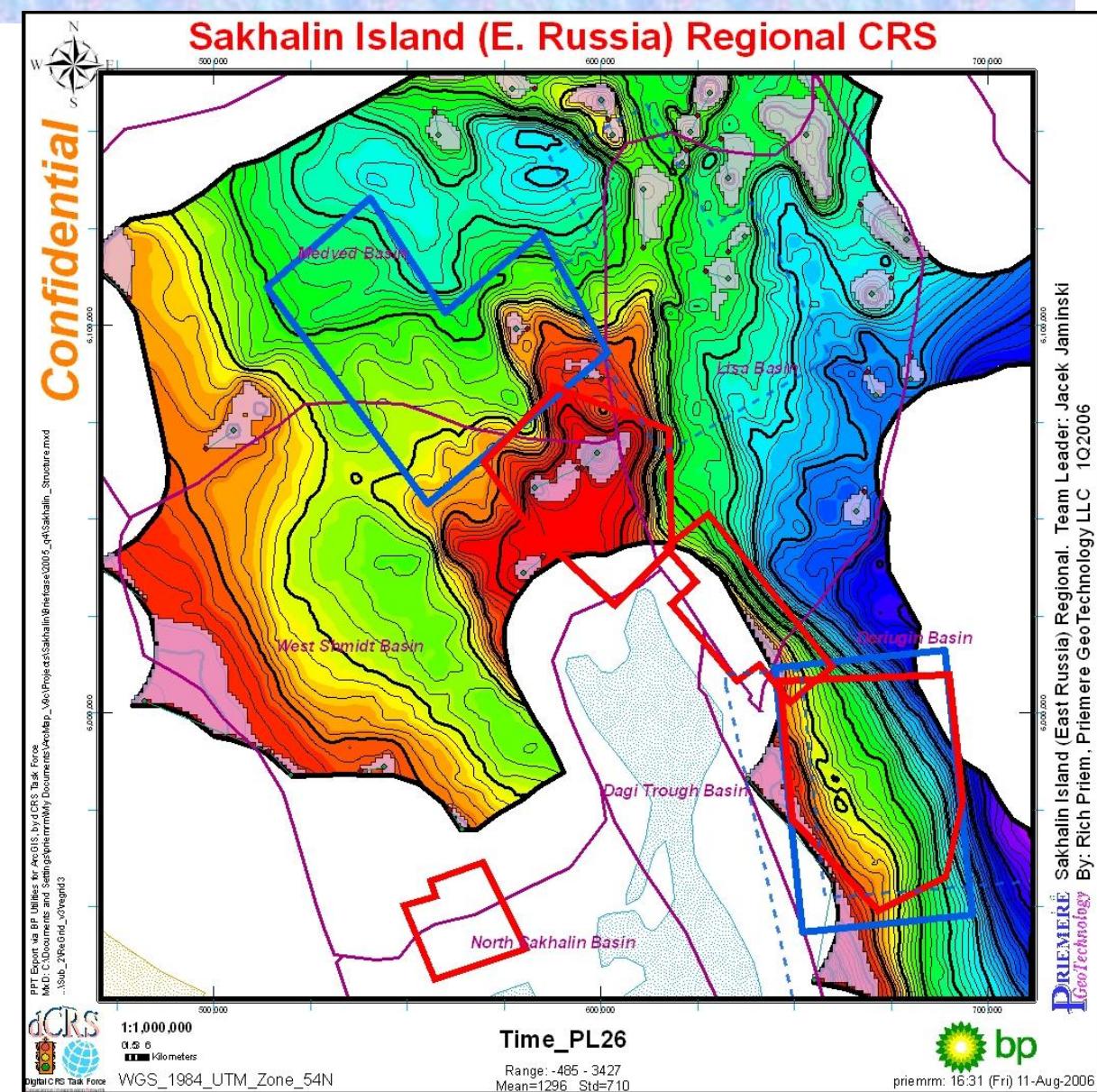
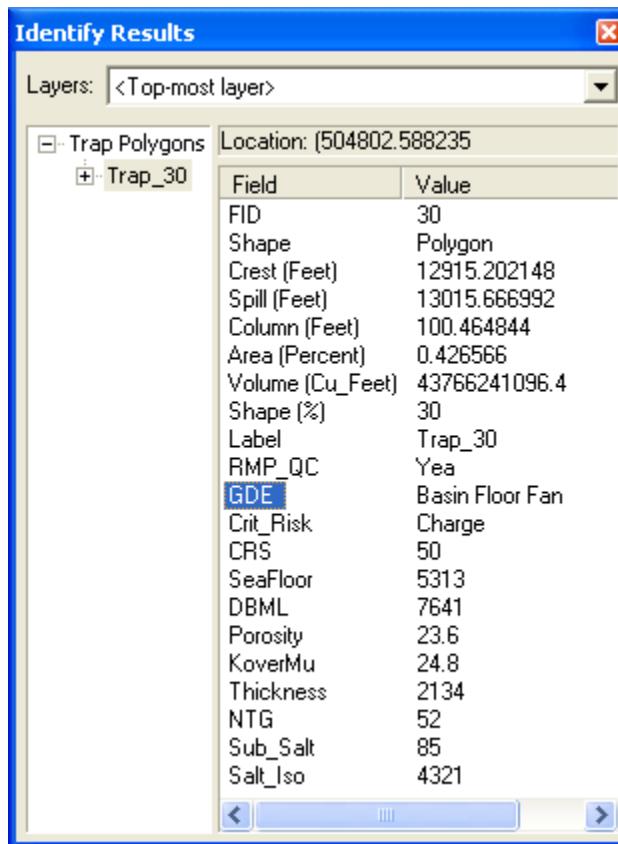
2. Assign value For Score in the Attribute Table

713794.189 399440.578 Feet

Prospect Inventory

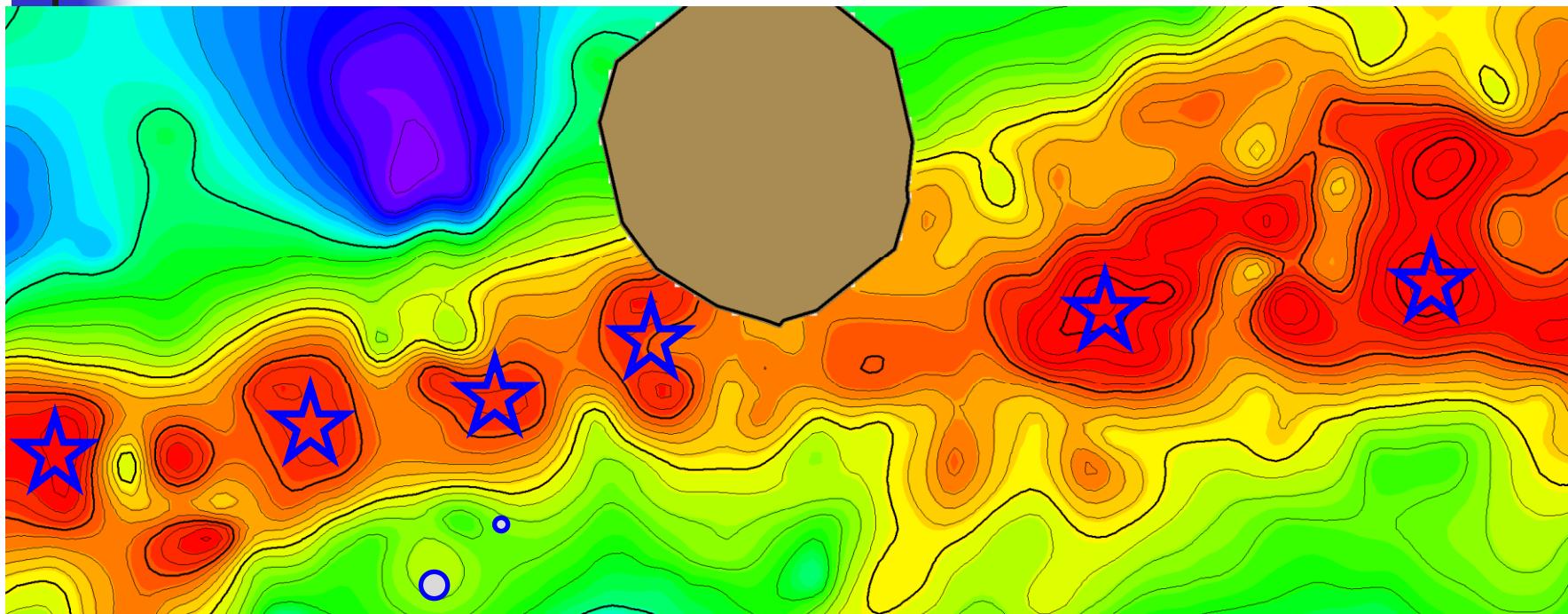
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- Contours: fine & bold
 - Perimeter outline (edge)
 - Quantile classification
 - Custom map surrounds
 - Traps w. attributes



Evaluating Reserves

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Which Prospect
is Better?

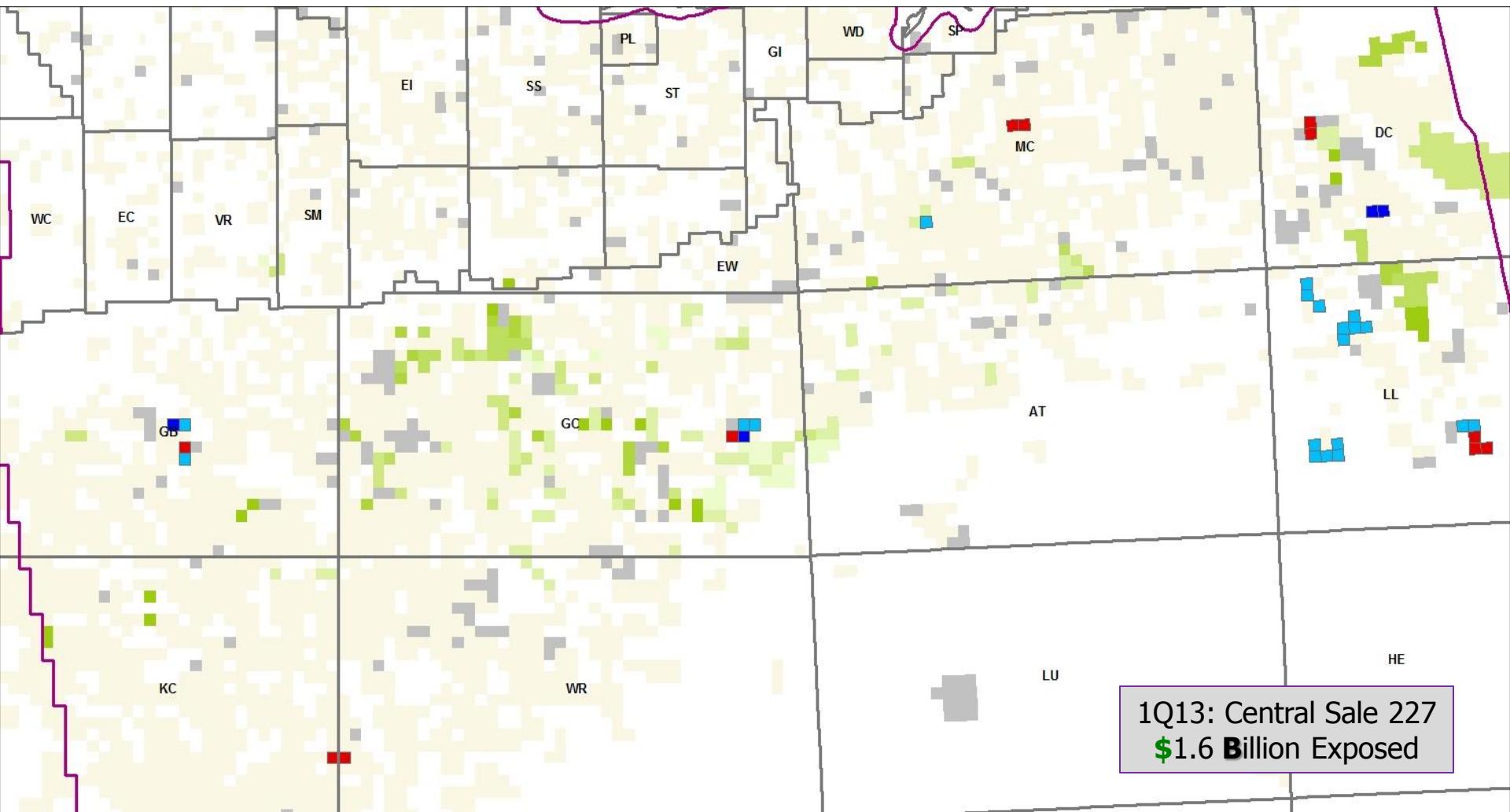
What is our
Equity?

Owner	Prospect	Target	Case			
			Max	Mid	Min	
MC-746	North	Peach	5.003	3.651	1.952	
		Brown	5.450	3.413	1.175	
	Thunder	Peach	5.425	3.184	1.635	
		Brown	5.027	4.466	1.768	
MC-746 Total			20.904	14.715	6.529	
MC-747	Thunder	Peach	5.520	3.503	1.003	
		Brown	5.569	3.110	2.024	
MC-747 Total			11.089	6.614	3.027	
Grand Total			31.993	21.328	9.556	

GoM Lease Sale Result\$

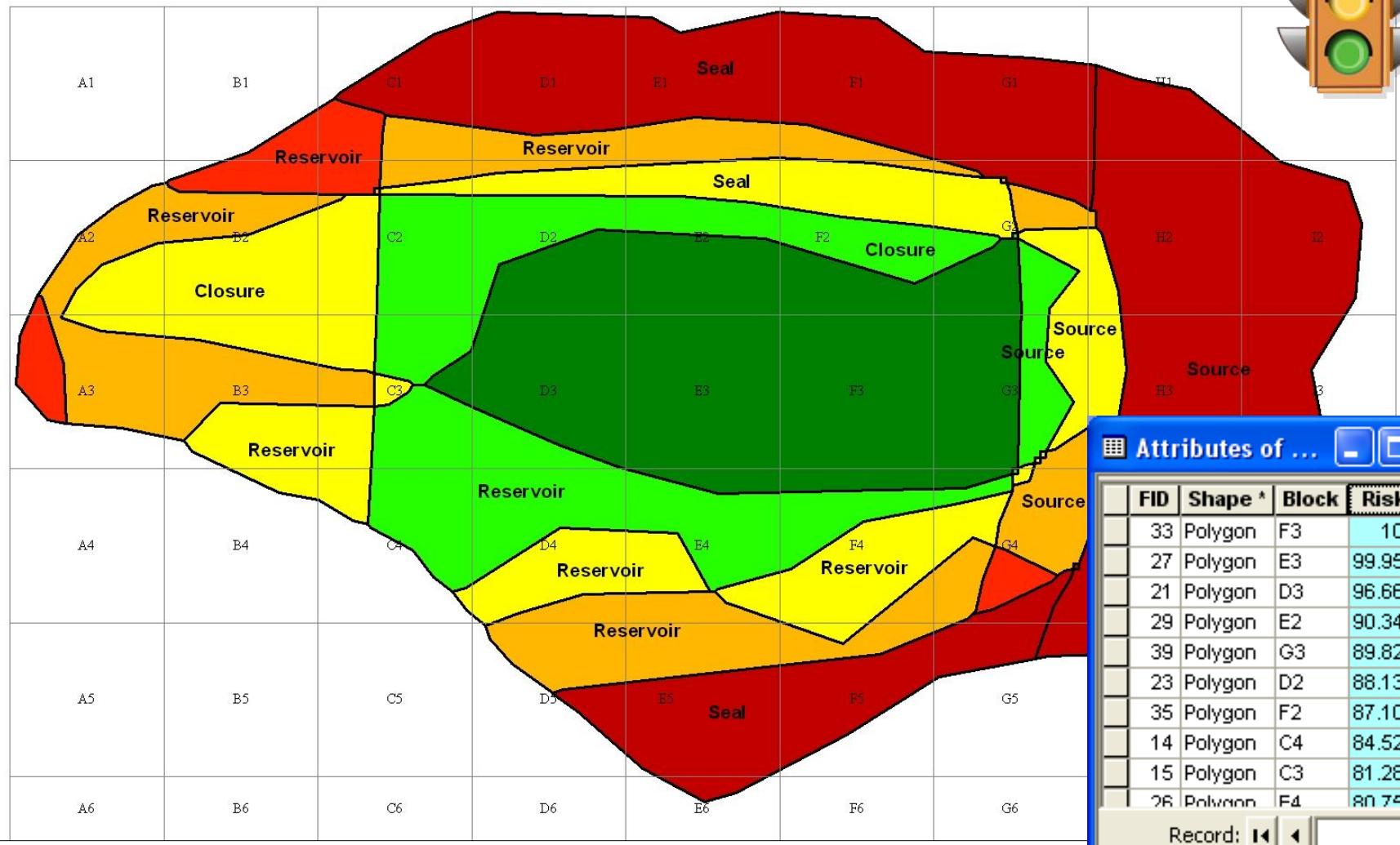
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- Bids **Won/Lost/Uncontested**
- Company **Leases** by age
- Blocks Bid in Sale (grey)
- Active Lease Blocks (yellow)



Play Based Exploration

Decision Support, Focusing Opportunities, Suitability Analysis



Play Fairway Analysis

first published by BP: Grant, et. al, 1996

PBE

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■ Overlay of Petroleum System Elements

- 1. Source Rock: presence & effectiveness
- 2. Charge Access: maturity & migration
- 3. Reservoir: presence & effectiveness
- 4. Seal: presence & capacity

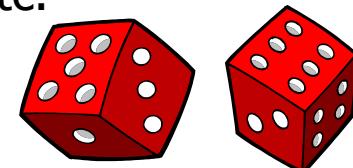
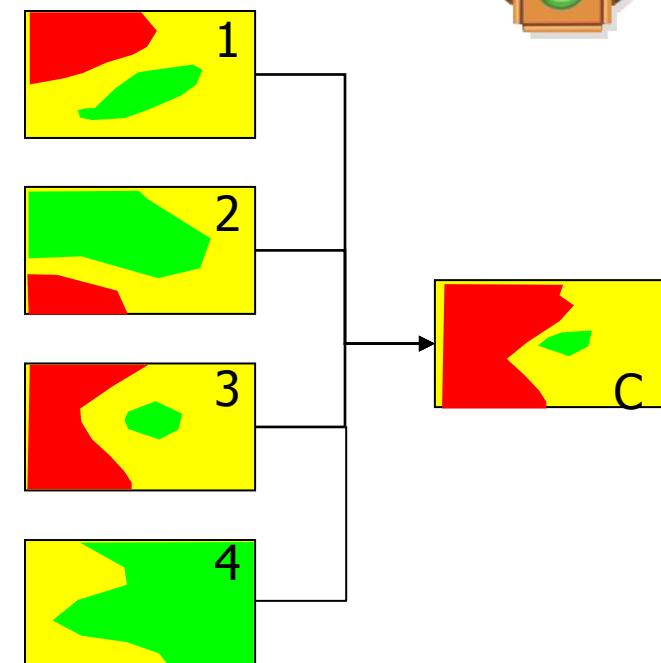


■ Composite Risk

- Convolve individual risk elements
- Critical Risk Factor diagnostics
- Common Risk Segment polygons

■ Calibration: statistical probability

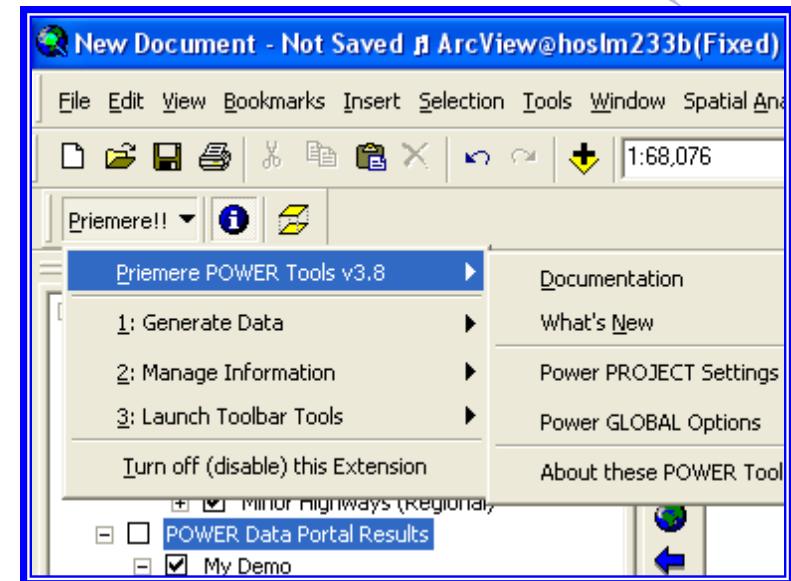
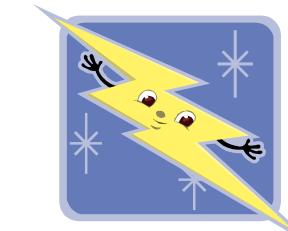
- Bottoms-Up Models
 - seismic interpretation, amplitudes, potential fields, basin models
 - geology, depositional environment, tectonic elements, etc.
- Tops-down Observations
 - well control, fields, seeps, etc.



Putting in the Power!

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- Floating Toolbar
 - Custom extension (add-in)
 - Menu of Tools
- **Value** added to basic GIS
 - G&G processes & work flow
 - Familiar Terminology
 - Priemere Algorithms
- Batch Processing
 - Operate on **Groups** of Data
 - Intelligent Defaults
 - Minimize key strokes for parameter selection
- Attention to Details
 - Symbology, Metadata, etc.



Something for Everyone

GeoScience Analysis

- Risking & Ranking
 - Regional or Local
 - Calibration to S/F analysis
- Structural Analysis
 - Traps, Basins, Fetch
 - Stratigraphic Model
- Volumetric\$



Data Access

- Many G&G applications (i/o)

Subsurface Mapping

- Gridding & Contouring
- Thickness, Reconstruction
- Trend/Residual, Grid Algebra
- Cross-section Viewer

Technical Support

- PowerPoint Slides ❤
- Context Menus (batch)
- Hover ID, Docking Toolbars
- Bookmarks, Recent Docs

IT Administration

- Metadata + Ancestry
- Inventory & Repair

Surveying

- Geodetic Integrity
- Footage Calls

Management

- Batch Processing
- Fast!



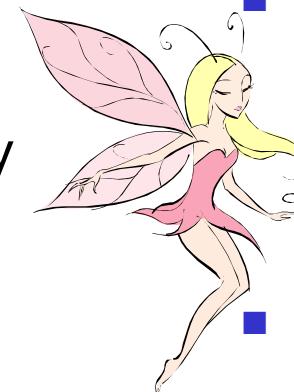
Power Data Portal

Transfer between popular GeoScience Applications

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- GeoScience Data

- Grids, Polygons
- Wells, deviated survey
- Seismic Navigation
- Horizon interpretation
- Attribute extractions



- Priemere Features

- Batch processing
- Half-links, neutral files
- Multi-select, drag/drop
- Efficient: very fast & clean
- **Auto-detect:** 70+ formats
- Export: 50+ formats
- Evolving: add your favorites

- Halliburton/Landmark

- SeisWorks, OpenWorks
- StratWorks, PetroWorks
- Geographix, Zmap+

- Schlumberger/GeoQuest

- Petrel, CPS3, IESX
- GeoFrame, PetroMod

- Paradigm

- SeisEarth, GoCad

- IHS: Petra & Kingdom

- Trinity, EarthVision, Excel
- R&A: monte carlo models
- Ascii: delimited columns

Cross-Section Profiles

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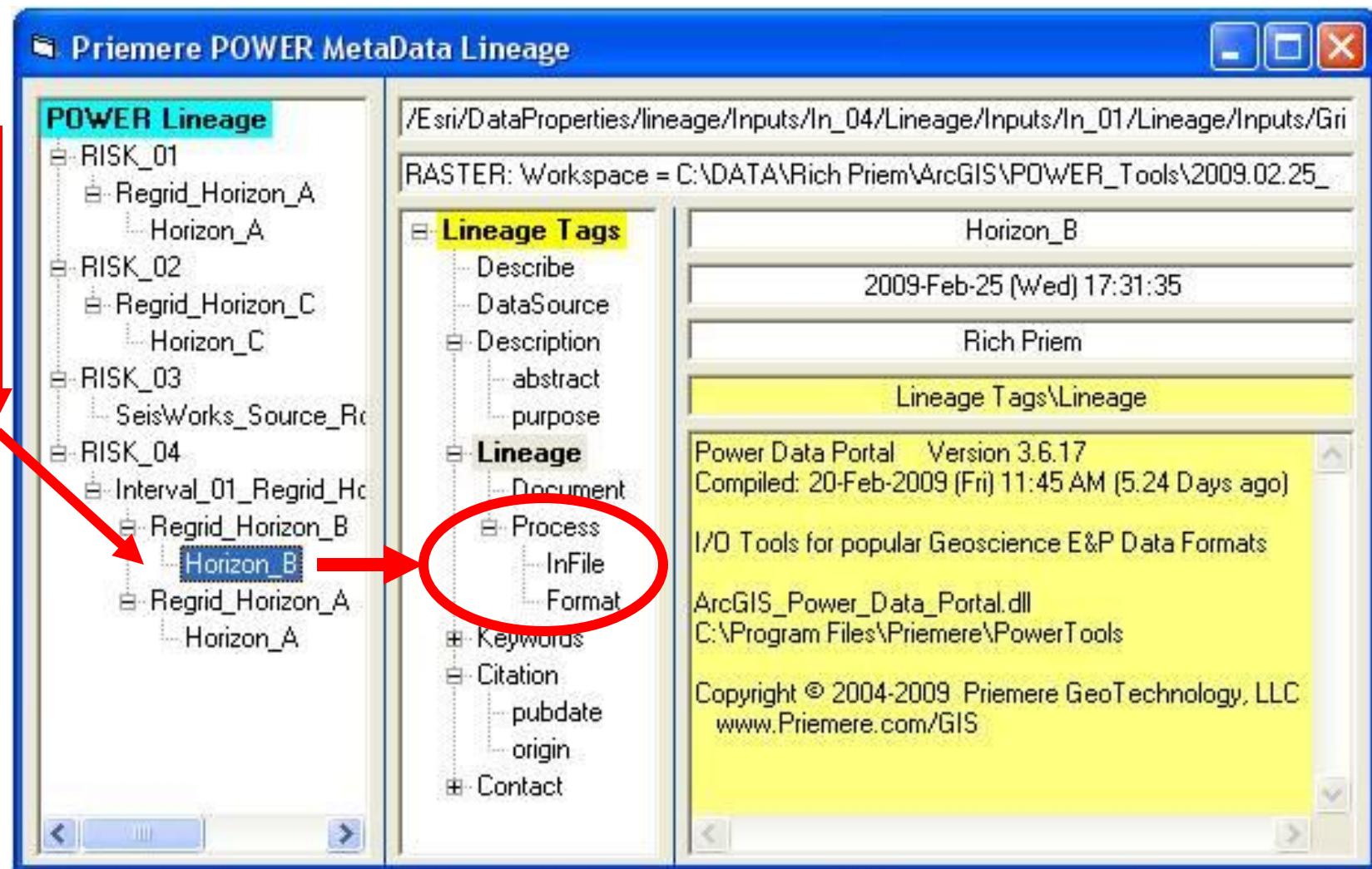
- When a Map is not enough, but 3D is just too much!



MetaData Lineage

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- Automatic capture, complete Ancestry!





PRIEMERE POWER TOOLS

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www.Priemere.com/GIS

PRIMERE
GeoTechnology

